



Press Release – Risk Management Seminar

Effisoft provide training for AIRMIC members

July 2009

In London on 20th July 2009 Effisoft partnered with international law firm Barlow Lyde & Gilbert LLP to present an informative training session on “Information Management - The Latest Boardroom Headache”.

Effisoft are supporting the newly established AIRMIC Academy, which is a significant initiative in collaboration with AIRMIC’s Partners and Preferred Service Providers to provide member training from specialists on key issues as identified by the AIRMIC members.

AIRMIC confirmed that the training session has been accredited by the CII and the Law Society and was oversubscribed within 2 hours of the details being notified to members.

David Thomas, head of Effisoft’s UK operations and one of the speakers said *“The session provide an opportunity for AIRMIC members to hear about the legal and technology issues surrounding the growing problem of information management. It is an issue that all businesses have to deal with, yet few have addressed it in a meaningful way, if at all. Most businesses have swept the problem under the carpet and are simply storing up trouble for the future. BLG and Effisoft made the case that each business should develop a comprehensive information management policy, which will enable it to ensure that it only keeps the information that it needs in the most effective, compliant, accessible, secure, recoverable and cheapest way. The practical solutions presented will deliver tangible benefits such as reducing IT and storage costs, increasing business efficiency, reducing compliance and litigation risks and the chances of a PR fiasco”.*

If you would like further details of the training session content please contact dthomas@effisoft-group.com



Effisoft

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